

Task List

A = <60 Days

- LinkedIn Posts
- Facebook Posts
- Twitter Posts
- Newsletters
- Webinars - Live
- Webinars – Recorded
- 1 to 1s
- Complete Training Program
- Compare to Other Methods
- Training Marketing
- Session Marketing
- Direct Mail
- NLP Course Marketing
- Opt-In Pages
- Sales Pages
- Free Video Series NLP and ZPN

B = 90 – 120 Days

- Referral Program
- YPO Marketing
- Market to Summits

C = >120 Days

- Overhaul List Management
- Mind-Body Video Series
- I am Joe's Video Series
- Micro Marketing
- Lead follow-up program Corp
- Kunik Follow-up
- DRA Marketing
- Overall Prospect Flow
- Return Video

